COME TO CAPE TOWN
CONTENTS

Welcome Letter .................................................................................................. 2
Why Cape Town .................................................................................................. 4
Scientific Programme information ..................................................................... 5
Organising Team ................................................................................................. 5
Programme Outline ............................................................................................ 6
Cape Town International Convention Centre (CTICC) ....................................... 8
Floor Plan ........................................................................................................... 9
Sponsorship Opportunities .................................................................................. 10
Additional Sponsorship Opportunities .............................................................. 11
Dear Colleagues and Members of the Trade,

In nearly 60 years of TIAFT’s existence, there has never been an international meeting on African soil – until now!

**From 31st October till 05th November, 2020,** we have the honour of hosting the 58th Annual TIAFT Conference in Cape Town, South Africa at the CTICC (The Cape Town International Convention Centre, [https://www.cticc.co.za](https://www.cticc.co.za)).

As the TIAFT Regional Representative in South Africa, I am proud to tell you that the TIAFT membership in South Africa has increased significantly over the last few years, with a renewed interest in both Forensic and Clinical Toxicology. This re-awakening has been fueled largely by the increased awareness here of TIAFT and the enthusiasm shown by its board and members to make a significant contribution in uplifting this important discipline in South Africa and the continent as a whole. The excitement that is building towards the upcoming meeting in 2020 is palpable!

We are expecting a large international contingent of delegates, but we also aim to make this meeting ‘an African celebration’. We hope to welcome many delegates from the African continent, so that toxicologists from developed and developing countries can share their valuable knowledge and experiences.

As a long-standing and much appreciated supporter of TIAFT meetings, this would be a wonderful opportunity for your organization to join us in Cape Town. Exhibiting at the CTICC makes real sense for your business, as it will facilitate opportunities to:

- Meet your current customers face to face
- Meet new customers who are specifically interested in your industry sector, especially considering potential growth in Africa
- Appoint distributors
- Conduct effective face-to-face market research
- Physically demonstrate your product
- Promote your business
- Make post conference appointments
- Make actual sales
Importantly, we will be hosting delegates by way of bursaries, from at least ten African countries to attend the conference. We plan to host an Africa Network Symposium on Sunday afternoon, 1st November 2020, where these delegates will have an opportunity to present to us all, an overview of the achievements as well as challenges they face in their respective countries in this important field. What a great opportunity for your business to interact with everyone under one roof!

Our meeting program will follow a similar outline as with previous TIAFT conferences and so of course there will be Vendor Workshop Opportunities for you as well, where your latest research and products can be showcased to our international audience.

On behalf of the Organizing Committee, I assure you that it is our goal to use the Cape Town 2020 meeting and the platform it will provide, to foster international collaboration and mentorship programs and therefore empower Forensic and Clinical Toxicologists from across our continent. This will create exciting new business opportunities for you, so don't miss out!

We recognize that the generous support received by TIAFT for its annual conferences from corporate partners like yourselves, ensures the ongoing level of excellence at these events and we look forward to your favourable and enthusiastic expression of interest in our meeting too!

Our aim is to make our meeting successful and memorable for everyone and so we invite you to partner with us in Cape Town in 2020:

Participate, Exhibit, Sponsor!

Alicia Evans - HOST
WHY CAPE TOWN

Cape Town, commonly referred to as the Mother City, was recently named the ‘World’s Leading Festival and Events Destination’ at the 2018 World Travel Awards that took place at the Pátio da Galé, in Lisbon, Portugal in December, 2018. This accolade was off the back of being voted ‘Africa’s Leading Festival and Events Destination’ in October, 2018. More recently, in August 2019, Cape Town was voted as the Top Digital City in Africa.

When you join us for TIAFT 2020 in Cape Town, you will understand why: it is a spectacular, vibrant and diverse city, perfect for business and tourism alike.
Although still under development, the format of our Scientific Programme is generally very similar to previous TIAFT meetings. The oral presentation and poster sessions are divided into categories such as:

- Post Mortem analysis
- Analytical/Clinical Toxicology and Toxins
- New Psychoactive Substances
- Drugs in Hair analysis
- Drugs in Driving
- Environmental analysis
- Workplace Drug Testing
- General Forensic Toxicology

Although our 2020 Scientific Programme is still under development, it will follow the same general format. We have selected a group of international and local toxicologists to serve as the Scientific Committee to review abstract submissions for both oral and poster presentations to ensure current, relevant and interesting content. Currently they are:

- **Dr Marc LeBeau**
  Chief Scientist at FBI Laboratories in Quantico, Virginia, USA

- **Dr Dimitri Gerostomoulo**
  Chief Toxicologist at Victoria Institute of Forensic Medicine in Melbourne Australia

- **Professor Marilyn Huestis**
  NIDA, University of Maryland, USA

- **Professor Hans Maurer**
  Saarland University, Germany

- **Dr Simon Elliott**
  Consultant Forensic Toxicologist and Former Director of Global Forensics, Alere

- **Professor Lorna Martin**
  HOD Dept Forensic Medicine, UCT

- **Dr Jenna Johnston**
  Post Doctoral Fellow in Division of Clinical Pharmacology

- **Bronwen Davies**
  Chief Toxicologist, Dept Forensic Medicine, UCT

- **Professor Vanessa Steenkamp**
  HOD Clinical Pharmacology, UP

We have invited the South African National Minister of Health to open the proceedings, followed by one of our exciting Keynote Speakers for the week.

There has been very little input from South Africa and Africa at international TIAFT meetings before and we are determined to change this, with a significant input from Africa.

We are really looking forward to presenting an unforgettable experience to all delegates and sponsors.
## TIAFT 2020 PROGRAM OUTLINE

### Saturday 31 October, 2020
- Trade setup
- Secretariat setup and Registration
- Workshop and roundtable room setup
- Tea and Lunch facilities setup
- Audio visual setup and checks

### Sunday 01 November, 2020
- Registration
- TIAFT Executive Meeting
- Young Scientist Symposium
- TIAFT Bulletin Editors Meeting
- TIAFT Regional Representatives Meeting
- Round Table discussion groups
- Africa Network Symposium
- Welcome Reception

### Monday 02 November, 2020
- Registration
- **Opening Ceremony**
  - Local Organising Host
  - Prayer Singer
  - Meeting Chairperson
  - TIAFT President
  - SA Minister of Health
- 1st Keynote Speaker
- Tea/coffee
- **Session 1**
  - Lunch and vendor workshops
- **Session 2**
  - Tea/coffee
- **Session 3**
  - Vendor evening workshop
Tuesday 03 November, 2020
- Vendor breakfast workshop
- 2nd Keynote Speaker
- Session 4
  - Tea/coffee
- Session 5
  - Excursion to Spice Route Destination

Wednesday 04 November, 2020
- 3rd Keynote Speaker
- Tea/coffee
- Session 6
  - Lunch and vendor workshops
- Session 7
  - Tea/coffee
- Session 8
  - Vendor evening workshop
  - Young Scientists Social
  - President’s dinner

Thursday 05 November, 2020
- 4th Keynote Speaker
- Tea/coffee
- Session 9
  - Lunch and vendor workshops
  - Closing Keynote Speaker
  - Tea/coffee
  - Business Meeting
  - Gala Dinner and Awards.
CAPE TOWN INTERNATIONAL CONVENTION CENTRE (CTICC)

With the iconic presence of Table Mountain in the background and a stone’s throw from the Atlantic Ocean, The Cape Town International Convention Centre (CTICC) offers a unique combination of world-class venues and facilities, service orientated flexibility and professional staff, committed to exceed the expectations of its clients and guests. The multi-purpose convention centre was designed to amaze one with possibilities – providing highly advanced technology services, large scale capacity venues, fully equipped boardrooms and on-site 5-star accommodation.

These spacious venues can be sub-divided and customised with the option of being arranged into separate venues for smaller exhibitions, banquets or conferences.

**Features:**
- 11 200 m² column-free space
- Access to power, water and data connections is available every 4.5 metre grids
- Ceiling and floor can accommodate heavy industrial or commercial exhibits – up to 3 000 kg per m²
- Ceiling height spans between 10 and 18 metres
- Large movable doors provide access to the adjacent 5 000 m² marshalling yard for more efficient exhibition set-up and breakdown

The Welcome Reception and all teas and lunches will be held in the exhibition area.
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>TIAFT Standard Packages:</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Diamond</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sqm of exhibition space. <em>Note: this is floor space only, no shell scheme is provided. 1 table and 2 chairs included.</em></td>
<td>3m x 3m</td>
<td>3m x 4m</td>
<td>3m x 6m</td>
<td>3m x 8</td>
<td>6m x 6m</td>
</tr>
<tr>
<td>Insert into congress bag</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>A5 booklet</td>
</tr>
<tr>
<td>Short description of company on congress app</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Messages sent through congress app to delegates</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Delegate pass</td>
<td>1</td>
<td>2</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Logo on sponsors slide during breaks</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Logo on sponsors page of website, with hyperlink</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
<td>yes, primary</td>
</tr>
<tr>
<td>Company description (5 lines) in final programme</td>
<td>n/a</td>
<td>Yes</td>
<td>Yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Colour advertisement in final programme</td>
<td>1/2 page</td>
<td>inside back cover</td>
<td>back cover</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email blast to delegates</td>
<td>n/a</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Logo on congress emailers</td>
<td>n/a</td>
<td>n/a</td>
<td>no</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>List of registered delegates up to 1 month before the congress - including names, affiliation and country (note: no emails or telephone numbers will be provided)</td>
<td>n/a</td>
<td>no</td>
<td>Yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>List of registered delegates at the congress - including names, affiliation and country (Note: no emails or telephone numbers will be provided)</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>yes</td>
<td>yes</td>
</tr>
</tbody>
</table>
## Additional Sponsorship opportunities:

Available to companies that have booked Exhibition space.

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship Value</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Welcome Cocktail</strong>&lt;br&gt;1 November 2020, CTICC Exhibition Hall&lt;br&gt;This event will take place in the exhibition hall at the CTICC. This is an exclusive opportunity. You will be given 3 minutes to welcome the delegates and will be allowed 2 pop up banners at the podium</td>
<td>R120,000</td>
</tr>
<tr>
<td><strong>Young Scientist Symposium</strong>&lt;br&gt;Sunday, 1 November 2020&lt;br&gt;Your logo will be displayed on arrival on the screen and during the breaks and on the programme on the website and print</td>
<td>R95,000</td>
</tr>
<tr>
<td><strong>Africa Network Symposium</strong>&lt;br&gt;Sunday, 1 November 2020&lt;br&gt;Your logo will be displayed on arrival on the screen and during the breaks and on the programme on the website and print</td>
<td>R95,000</td>
</tr>
<tr>
<td><strong>Vendor Workshops</strong>&lt;br&gt;Breakfast or Evening&lt;br&gt;1 hour workshop. Room hire and standard AV included. Branding opportunity in the room. Acknowledgement on the programme and website</td>
<td>R75,000</td>
</tr>
<tr>
<td><strong>Excursion to Spice Route Destination</strong>&lt;br&gt;Acknowledgement on the website on the social programme page, in the lunch pack, on usher t-shirts and on programme. 4 complimentary tickets</td>
<td>R250,000</td>
</tr>
<tr>
<td><strong>Gala Dinner</strong>&lt;br&gt;Your company will receive acknowledgment in the venue by means of banners. Company logo on the menus and projected Logo. The sponsor may also provide a small branded gift to be placed at each table setting (not included in sponsorship value)</td>
<td>R350,000</td>
</tr>
<tr>
<td><strong>Coffee / Tea breaks (per Break)</strong>&lt;br&gt;Unlimited access to coffee and tea</td>
<td>R25,000</td>
</tr>
<tr>
<td><strong>Lunch Breaks (per Lunch)</strong>&lt;br&gt;Unlimited access to lunch</td>
<td>R50,000</td>
</tr>
<tr>
<td><strong>WiFi</strong>&lt;br&gt;Become the exclusive sponsor of the wireless network and link the WiFi password to your company</td>
<td>R65,000</td>
</tr>
<tr>
<td><strong>Phone charging Stations</strong>&lt;br&gt;Delegates will be able to charge their mobile devices during the event by using lockable charging stations. Whilst being a useful tool, the stations offer an excellent branding opportunity</td>
<td>R50,000</td>
</tr>
<tr>
<td><strong>Full Congress App</strong>&lt;br&gt;The congress App allows the delegates to navigate the expo floor, Sponsorship includes the company logo and menu pages, a promoted post and welcome message for attendees. One App notification to be written by the sponsor, approved and scheduled by the organizing committee. Your company will have 2 seconds of publicity each time the delegates open the App! &lt;br&gt;This is an item with full exclusivity</td>
<td>R75,000</td>
</tr>
<tr>
<td><strong>Congress Bags, pens, notepads</strong>&lt;br&gt;Provided and branded by the sponsor. Make a lasting impression! Promote your logo on the congress bags, pens and notepads, which are sure to be used long after the event, turning every attendee into a branding vehicle for your company and keeping your brand in the hands of potential customers. This invaluable marketing item will be offered to each and every delegate as they pick up their delegate pack</td>
<td>R130,000</td>
</tr>
</tbody>
</table>
Adverts in conference programme:

<table>
<thead>
<tr>
<th>Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page - colour, inside page</td>
<td>R 18,000</td>
</tr>
<tr>
<td>Half page - colour</td>
<td>R 12,500</td>
</tr>
<tr>
<td>A5 flyer - Bag inserts</td>
<td>R 10,000</td>
</tr>
</tbody>
</table>

Sponsorship of international speaker – Based on speaker’s requirements

Sponsorship of local speaker – Based on speaker’s requirements

<table>
<thead>
<tr>
<th>Lounge Area</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full branding of this very interactive area allows your company access to all delegates in the lounge.</td>
<td>R 65,000</td>
</tr>
</tbody>
</table>

Water bottles – Branded and provided by sponsor

R 60,000

IMPORTANT INFORMATION:

Please note that no shell scheme is provided for exhibition stands. It is space only (as per each package). A plug point, table and 2 chairs are included in each package. Should you require additional power or a distribution board or 3 phase power, this will need to be communicated to us in order for the suppliers to provide you with a quote.

Setup will take place from 30th October 2020 (full day) from 08h30 – 20h00 only. All contractors must be off-site by 20h30 on 30th October 2020.

NOTE: Should your stand builder need to work after 20h00, this will require overtime by the Health and Safety officer, the Medical Officer as well as the Convention Centre Staff. These costs will be borne by the contractor and NOT by TIAFT and the Conference organiser.

Final cleaning only of the stand may be done between 06h00 – 07h00 on 31st October 2020.

All stands to be fully set up and functional by 16h00 on 31st October 2020.

Breakdown will take place from 14h00 on Thursday 5th November 2020 (not before this time).

CLEANING: Only light cleaning of walk ways will be provided by the venue. Cleaning of the stand, as well as the area surrounding the stand after setup and after break down, (including removal of all rubble and packaging - large and small, is the responsibility of your stand builder. Should your area not be cleared 100%, the undersigned company will be held liable for the cost of doing so.

Please also note that absolutely no sanding of any kind is permitted inside the building. Light sanding can be done in the loading zone outside and the completed sections brought inside. Should a stand builder be found to be doing any sanding inside, they will be asked to vacate the premises immediately and will not be allowed to return.

DAMAGE: Any damage caused by the stand builder will need to be repaired by the venue and the cost, as quoted by the Cape Town Convention Centre, will be for the account of the undersigned company.

HOSPITALITY AT YOUR STAND: Please note that should your company retain the services of a Hospitality company to provide services such as fancy coffees, slush puppies, sweets and chocolates etc. the service staff are to be registered and paid for at the “Extra Trade” rate as this will allow them, not only entry via security badges, but access to lunches and teas during the conference.

General principle regarding ALLOCATION of packages, workshops and other important partnership opportunities: First come, first served, to companies that have booked Exhibition space only.

CONDITIONS OF PAYMENT:

Payments must be made for Exhibition booths and all Conference partnership items by 31st August 2020.

Failure to do so may result in your Exhibition booth or Conference partnership item being released again for sale.

CLICK HERE to submit your expression of interest